



# HERTFORD HIGH STREET RECOVERY SURVEY

# 1,272

RESPONSES TO THE SURVEY

FROM

**86%**

LOCAL  
RESIDENTS

**6%**

BUSINESS  
OWNERS

**8%**

VISITORS

2020-2021

## PARLIAMENT SQUARE

Is closed to vehicles allowing space for queuing and introduction of outdoor seating to create an alfresco dining environment

## MAIDENHEAD STREET & BULL PLAIN

Introduced parking restrictions to enable social distancing and to promote opportunities for street retail

## FORE STREET

Suspended parking and use of taxi rank to create space for social distancing and outdoor dining and trading

RESPONDENTS

## MOST LIKED

**ADDITIONAL SPACE & MORE PLEASANT ENVIRONMENT**

which can be used for outdoor dining and trading.

RESPONDENTS

## MOST DISLIKED

**LESS PARKING**

with concerns that this impacts negatively on local businesses

RESPONDENTS THOUGHT

## IMPROVEMENT COULD BE MADE

by creating space for outdoor dining and trading, increasing the number of benches (places to rest) and increasing the amount of greenery/biodiversity





## SOCIAL DISTANCING

In these locations the following agreed the changes allowed for safer use of the high street by making social distancing easier.

**63%**

PARLIAMENT  
SQUARE



**55%**

FORE  
STREET



**54%**

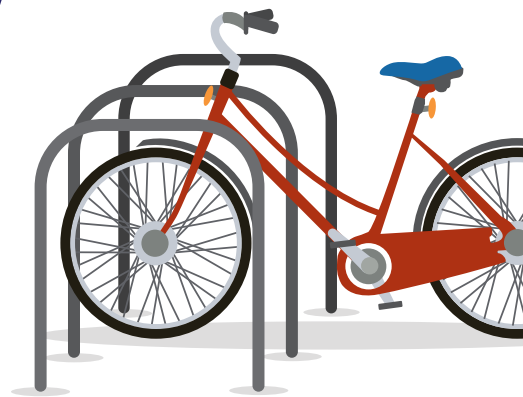
MAIDENHEAD  
STREET



Respondents supported keeping the changes

## 18 MONTH TRIAL

ROAD	SUPPORTED A TRIAL	WERE UNSURE ABOUT A TRIAL	DIDN'T SUPPORT A TRIAL
PARLIAMENT SQUARE	<b>65%</b>	<b>3%</b>	<b>32%</b>
FORE STREET	<b>52%</b>	<b>4%</b>	<b>43%</b>
MAIDENHEAD STREET	<b>57%</b>	<b>12%</b>	<b>31%</b>



Respondents thought measures had

## POSITIVE IMPACT

ROAD	POSITIVE IMPACT	NEGATIVE IMPACT	NEITHER
PARLIAMENT SQUARE	<b>65%</b>	<b>30%</b>	<b>5%</b>
FORE STREET	<b>53%</b>	<b>41%</b>	<b>6%</b>
MAIDENHEAD STREET	<b>57%</b>	<b>26%</b>	<b>17%</b>

