



HITCHIN HIGH STREET RECOVERY SURVEY

333

RESPONSES TO THE SURVEY

FROM

87%

LOCAL
RESIDENTS

6%

BUSINESS
OWNERS

6%

VISITORS

2020-2021

HIGH STREET/MARKET PLACE

The road closure of High Street was implemented throughout the week during the pandemic. This included using an existing gate to limit access to High Street/Market Place at certain times of day. This has provided benefit to social distancing and supported opportunities for an outdoor economy.

The scheme has benefits for local business and creates a more pleasant, attractive and healthier environment for pedestrians and outdoor diners. The current proposal is to trial this change over a longer period of time in support of locally planned activities/events.

RESPONDENTS

MOST LIKED

LESS TRAFFIC & ADDITIONAL SPACE

which can be used for outdoor dining and trading.

RESPONDENTS

MOST DISLIKED

LESS ACCESSIBLE

and lack of parking



RESPONDENTS THOUGHT

IMPROVEMENT COULD BE MADE

By creating space for outdoor dining and trading, increasing the number of benches (places to rest) or by removing the temporary changes made.



SOCIAL DISTANCING

In these locations the following agreed the changes allowed for safer use of the high street by making social distancing easier.

77%

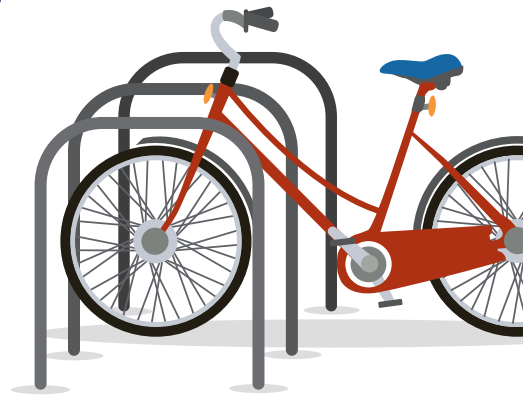
HIGH STREET/MARKET PLACE



Respondents views on keeping the changes

18 MONTH TRIAL

ROAD	SUPPORTED A TRIAL	WERE UNSURE ABOUT A TRIAL	DIDN'T SUPPORT A TRIAL
HIGH STREET/ MARKET PLACE	77%	5%	18%



Respondents thought measures had

LOCATION	POSITIVE IMPACT	NEGATIVE IMPACT	NEITHER
HIGH STREET/ MARKET PLACE	80%	15%	5%

