



ROYSTON HIGH STREET RECOVERY SURVEY

2020-2021

411

RESPONSES TO THE SURVEY

FROM

89%

LOCAL
RESIDENTS

5%

BUSINESS
OWNERS

1%

VISITORS

TOWN CENTRE

The changes in the Town Centre have enabled social distancing and will support longer term ambitions to encourage more walking and cycling and less car use in Royston. Planters were used to help support these aims.

RESPONDENTS

MOST LIKED

**LESS TRAFFIC & MORE PLEASANT
ENVIRONMENT**

which can be used for outdoor dining and trading.

RESPONDENTS

MOST DISLIKED

LACK OF PARKING

with concerns that this impacts
negatively on local businesses



RESPONDENTS THOUGHT

IMPROVEMENT COULD BE MADE

By creating space for outdoor dining and trading, reducing the number of vehicles or by removing the temporary changes made.



SOCIAL DISTANCING

In these locations the following agreed the changes allowed for safer use of the high street by making social distancing easier.

52%

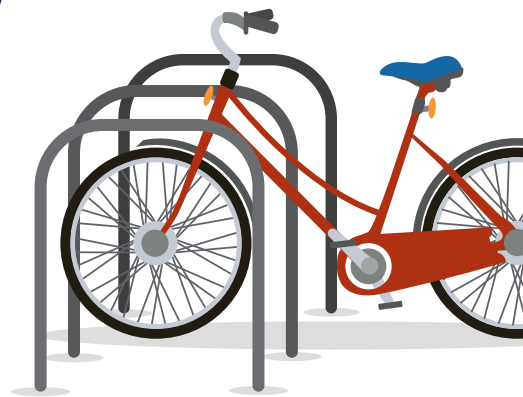
TOWN CENTRE



Respondents views on keeping the changes

18 MONTH TRIAL

| ROAD | SUPPORTED A TRIAL | WERE UNSURE ABOUT A TRIAL | DIDN'T SUPPORT A TRIAL |
|----------------|----------------------|------------------------------|---------------------------|
| TOWN CENTRE | 44% | 3% | 53% |



Respondents thought measures had

| LOCATION | POSITIVE IMPACT | NEGATIVE IMPACT | NEITHER |
|----------------|--------------------|--------------------|---------|
| TOWN CENTRE | 44% | 48% | 8% |

