

St ALBANS HIGH STREET RECOVERY SURVEY

2020-2021

2,575

RESPONSES TO THE SURVEY

FROM **94%** LOCAL RESIDENTS **3%** BUSINESS OWNERS **3%** VISITORS

MARKET PLACE

Gates have been introduced at the Spencer Street and Upper Dagnall Street junctions with Market Place. This has provided an opportunity to support the ongoing market and enable retailers to maximise their footprint with street trading, supporting an outdoor economy.

HIGH STREET

In the High Street (From Verulam Road to the Peahen) the road has been closed except for timed access. This has provided a benefit to social distancing and supported opportunities for an outdoor economy including retail and street cafes. Planters and parklets were provided to support these aims

GEORGE STREET

In George Street (from High Street to Spicer Street) gates were put at the top and bottom of George Street to create a traffic free environment to aid social distancing and support opportunities for an outdoor economy including retail and street cafes.

RESPONDENTS

MOST LIKED

MORE PLEASANT ENVIRONMENT

which can be used for outdoor dining and trading.

RESPONDENTS

MOST DISLIKED

LONGER JOURNEY TIMES

with concerns that this impacts negatively on local businesses.

RESPONDENTS THOUGHT

IMPROVEMENT COULD BE MADE

by creating space for outdoor dining and trading, increasing the number of benches (places to rest) and increasing the amount of greenery/biodiversity



SOCIAL DISTANCING

In these locations the following agreed the changes allowed for safer use of the high street by making social distancing easier.

63%
MARKET PLACE

60%
HIGH STREET

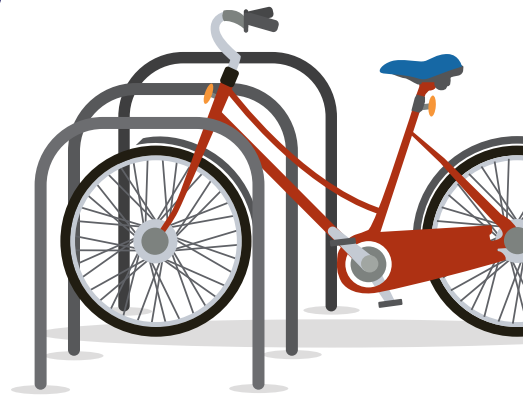
66%
GEORGE STREET



Respondents supported keeping the changes

18 MONTH TRIAL

ROAD	SUPPORTED A TRIAL	WERE UNSURE ABOUT A TRIAL	DIDN'T SUPPORT A TRIAL
MARKET PLACE	60%	4%	36%
HIGH STREET	55%	3%	42%
GEORGE STREET	62%	6%	32%



Respondents thought measures had

POSITIVE IMPACT

ROAD	POSITIVE IMPACT	NEGATIVE IMPACT	NEITHER
MARKET PLACE	62%	32%	6%
HIGH STREET	57%	40%	3%

