

## DECISION RECORD <sup>1</sup>

Officer Key Decisions are subject to the Council's Call-In Procedure (Annex 9 of the Council's Constitution <https://www.hertfordshire.gov.uk/about-the-council/freedom-of-information-and-council-data/open-data-statistics-about-hertfordshire/who-we-are-and-what-we-do/who-we-are-and-what-we-do.aspx>)

**Subject: Advertising Bus Shelters in Hertfordshire**

*(Please use the same title as provided in the Forward Plan)*

Staff Contact: Dan Tancock

Executive Member: Ralph Sangster

Tel: 01992 588619

Portfolio: Highways

### 1. **Decision**

To award the concession contract for the cleaning, maintenance and display of advertisements on bus shelters in Hertfordshire to Clear Channel UK Limited.

### 2. **Reasons for the decision**

A successful outcome of negotiations with Clear Channel on 2<sup>nd</sup> May 2017 who were the only company who were able to participate in the tender process.

### 3. **Alternative options considered and rejected <sup>2</sup>**

Alternative options were limited as the existing contract required that shelters had to be removed on expiry of the existing contract. The advertising bus shelters are not the property of HCC, but owned by Clear Channel. In order to remove the undesirable situation of shelters being removed, we were obliged to negotiate with the existing operator.

As the advertising shelters number 452, purchasing these shelters from the outset was not considered financially acceptable.

### 4. **Consultation**

(a) Comments of Executive Member <sup>3 4</sup>

"Having had the procurement situation explained to me, I offer no objections to the decision to enter into a negotiated agreement with Clear Channel for the revised shelter Contract" Cllr Ralph Sangster, Executive Member for Highways. E-mail received 12/5/2017.

(b) Comments of other consultees <sup>5</sup>

None.

DECISION RECORD

5. **Following consultation with, and the concurrence of the Executive Member, I am proceeding with the proposed decision.**

Signed: .....

Title: ..... Date: .....

6. Copies of agreed document to:

- All consultees
- Chairman, and Vice-Chairmen of the Overview and Scrutiny Committee
- hard & electronic copy (for public inspection both at County Hall and on Hertsdirect) Democratic Services Manager - Room 213 County Hall.

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<sup>1</sup> for guidance see Chief Legal Officer's note "Taking Decisions"

<sup>2</sup> details of any alternative options considered and rejected by the officer at the time the decision was made

<sup>3</sup> record any conflict of interest declared by any Executive Member consulted. If an Executive Member declares a conflict of interest DO NOT PROCEED without seeking advice from the Chief Legal Officer

<sup>4</sup> If the matter has general significance for the Council and/or is, or is likely to be, controversial, then the officer shall consult the appropriate Executive Member before proceeding. In some cases it will be necessary to consult more than one Executive Member, and in some cases the Leader of the Council will need to be consulted

<sup>5</sup> If the matter has local significance, but no general significance for the Council and no controversial aspects, the officer shall consult or inform the local member in writing (or by e mail) and proceed. It is essential that all officers responsible for delivering services ensure that local members are kept well briefed on issues affecting their areas.