

Building Futures
AWARDS
2018

Sponsorship Pack



Hertfordshire Building Futures

The 'Hertfordshire Building Futures Awards' celebrate and reward developments at the forefront of sustainable design in Hertfordshire.

The Awards are a key strand of the Hertfordshire Building Futures initiative, a partnership of nine Hertfordshire local authorities, led by Hertfordshire County Council, with stakeholder input and engagement. It provides the following resources:

- **Sustainable Design Toolkit**

An online resource to help those who prepare and assess development proposals in Hertfordshire to better understand the principles of sustainable design and construction and to consider how best these principles can be applied to specific schemes/sites.

- **Hertfordshire Design Review Service**

To provide expert, independent and impartial design advice on the quality and sustainability of development proposals coming forward within Hertfordshire.

- **Hertfordshire Building Futures Awards**

To give the best of Hertfordshire's recent development schemes the recognition they deserve.



2015 Awards Ceremony: Hatfield House
Headline Sponsors, Warner Bros. Studios Leavesden

Sponsor Benefits

The Building Future Awards is a great opportunity for organisations who wish to raise their profile amongst industry peers, and support the only locally led initiative of its kind committed to sustainable development.



Highlights of being a sponsor include:

- Local, regional and national media exposure throughout the promotional calendar
- Opportunity to demonstrate your organisations ongoing support of the sector, enhancing your reputation and sustainability credentials
- Complementary tickets for you and your guests at a prestigious Awards Ceremony in 2018
- High level exposure and recognition at the awards ceremony and the opportunity to network with at least 120 guests including local politicians, planning authorities, and leading practitioners
- A sponsorship legacy that lives on until 2020

We have opportunities for a headline sponsor, and four award category sponsors. Organisations should be relevant to their chosen category and the sustainable development industry.



2015 Awards Ceremony: Award category judge John Rowland and winning team BDP (L), and award category sponsors Salus Approved Inspectors (R)

Headline Sponsor

£6,000 + VAT



Pre-Event:

- Your company is referred to as the 'headline sponsor' and receives high level media exposure throughout the promotional calendar, to include the Building Futures website and e-communications, newspapers and trade journals, and social media
- Early announcement as headline sponsor on Building Futures website and in e-communications
- Logo, web link and company profile on Building Futures website

Awards Ceremony:

- 10 complimentary awards ceremony tickets for your organisation and guests
- Dedicated space in the 'Sponsors Exhibition' to showcase your organisation
- Sponsor logos presented on promotional signs and banners, and awards presentations
- Your company name, logo and full page colour advert in the awards ceremony programme
- Mention in the Cabinet Members opening address
- Opportunity to give a short opening address
- Opportunity to sit on judging panel for 'Project of the Year'
- Presentation of trophy to each category award winner
- Your company logo on all awards certificates

Post-Event:

- Media exposure in winners stories, to include newspapers and trade journals
- Use of the Building Futures Awards logo until 2020

2015 Headline Sponsor



WARNER BROS. STUDIOS
LEAVESDEN

"As a committed member of the local community, it's important to us that we find ways to protect the environment. We have a comprehensive sustainability programme at the Studios and are constantly exploring new ways to challenge ourselves."

Dan Dark, SVP and Managing Director Warner Bros. Studios Leavesden

Award Category Sponsor (x4)

£3,000 + VAT

Pre-Event:

- High level media exposure throughout the promotional calendar, to include the Building Futures website and e-communications, newspapers and trade journals, and social media
- Logo, web link and company profile on Building Futures website

Awards Ceremony:

- 5 complimentary awards ceremony tickets for your organisation and guests
- Dedicated space in the 'Sponsors Exhibition' to showcase your organisation
- Sponsor logos presented on promotional signs and banners, and awards presentations
- Your company name, logo and half page colour advert in the awards ceremony programme
- Your company logo on your category award certificates
- Presentation of certificates to your category award winners

Post-Event:

- Media exposure in winners stories, to include newspapers and trade journals
- Use of the Building Futures Awards logo until 2020

2015 Award Category Sponsors



WILLMOTT DIXON

SINCE 1852

Willmott Dixon
'Retrofit for the Future'

salus

Building Compliance without Complexity

Salus
'Design Excellence'

Hertfordshire
Local Enterprise Partnership

Hertfordshire Local Enterprise Partnership
'Project of the Year'



THE GREEN TRIANGLE
BUILDING GREEN GROWTH

The Green Triangle
'Most Sustainable Construction'

Award Categories:

There is one overall winner per award category, the judges may also wish to award one highly commended scheme, and one commended scheme per category.

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Most Sustainable Construction

This award category is for developments that have made an exceptional contribution to environmental sustainability, throughout the whole life-cycle of the project, from the early planning stages, throughout construction, to the completed build and consideration of future uses.

Photo: 2015 Award Winner 62 Kimpton Road, St Albans



Design Excellence

This award category is for new development that demonstrates excellence in architectural design, build quality, landscaping and public and private space

Photo: 2015 Award Winner Parkside View, St Albans



Retrofit for the Future

This award category is for schemes which have improved the quality of a building(s) and extended the life of a building(s)

Photo: 2015 Award Winner Bentley House, Hertford



Project of the Year

For this award category the judges come together to reward a scheme from across the award categories that they feel deserves special recognition for its outstanding commitment to environmental sustainability.

Photo: 2015 Award Winner Hitchin Campus

To find out more about the award categories and judging criteria visit the [Building Futures website](#)

The Awards 2018

The Awards Ceremony will take place in 2018.

A minimum of 120 guests will attend including local politicians, planning authorities, and leading practitioners in architecture, planning and sustainable design.

Judges are leading practitioners of sustainable design and are members of the Hertfordshire Design Review Panel.

The key note speaker will be a notable individual with expertise in sustainability.

In 2015 Charlottes Skene Catling co-founder of Skene Catling de la Peña architects, winners of the Royal Institute of British Architects' (RIBA) 'House of the Year' 2015, gave a thought-provoking insight into her innovative and creative approach to design.

Awards Ceremony Format

Welcome

- drinks reception
- sponsors exhibition
- informal pre-event presentations
- informal networking

Awards ceremony

- dinner
- key note speaker
- introduction of award categories & sponsors
- presentation of shortlisted schemes
- announcement of winners
- photographs

Post ceremony

- post-event drinks
- sponsors exhibition
- informal networking

If you are interested in becoming a sponsor for the Building Futures Awards 2018 or would like more information about the Building Futures initiative please visit the website or contact a member of the Building Futures Team

Website: <http://www.hertfordshire.gov.uk/buildingfutures/>

Email: buildingfutures@hertfordshire.gov.uk

Post: Building Futures, Environmental Resource Planning, Postal Point CHN215, Hertfordshire County Council, County Hall, Pegs Lane, Hertford SG13 8DN

Telephone: Daniel Weaver (01992) 588257 / Jennifer Clarke (01992) 555205

2015 Delegates List

AFLS+P Ltd

BBUK Landscape Architecture

BDP

Big Idea Marketing

Bouygues Construction

Bouygues UK

Brooks Murray Architects

Buttress

Conamar

Dacorum Borough Council

David Strong Consulting

DQM Solutions

East Herts District Council

Ecovril

EPR Architects

Gascoyne Cecil Estates

Good Architecture

Gustafson Porter LLP

Hertford Regional College

Hertfordshire County Council

Hertfordshire Local Enterprise Partnership

Hertsmere Borough Council

Jon Rowland Urban Design

Kirby Cove Architects

Kyle Smart Associates

Mace

North Hertfordshire Homes

North Hertfordshire College

North Hertfordshire District Council

remapp Landscape Architects

Robinson Low Francis

Rothamsted Centre for Research & Enterprise

Salus Approved Inspectors

Signature Senior Lifestyle

Skene Catling de la Peña Architects

St Albans City & District Council

St Cross Developments

The Green Triangle

Thomas Alleyne

Turnkey Studio Limited

University of Hertfordshire

Van Zyl & De Villiers

Vincent and Gorbing

Warner Bros. Studios Leavesden

Watford Borough Council

Welwyn Hatfield Borough Council

Willmore Iles Architects

Willmott Dixon

Willmott Dixon RE:Thinking



2015 Awards Ceremony: Paul Osborne winner of Most Sustainable Construction, 62 Kimpton Road (R)



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