

Introducing BRE GreenPrint

Enabling sustainable communities



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BRE GreenPrint – a comprehensive sustainability review of development plans tailored to maximise an individual site's potential

Working within or alongside the design team as an independent critical friend the BRE GreenPrint team support the development of masterplans for submission to the Local Planning Authority.

Every site offers unique opportunities and challenges. BRE GreenPrint helps deliver sustainable development which meets the needs of current and future occupants.

BRE GreenPrint has been used to support Local Planning Authorities, land owners and developers in the planning and delivery of large scale development sites.

BRE GreenPrint has also been used across a wide range of projects from strategic land allocation to urban extensions, in-fills and commercial developments, in the UK, Europe, China and the Middle East.

When to use BRE GreenPrint?

BRE GreenPrint is a suite of services specifically tailored to support the planning activities of those involved in the development of masterplans for difficult or complex sites or when the ambition is to produce an innovative or demonstration project.

BRE GreenPrint is an iterative and collaborative process. Facilitated workshops bring together the wider design team and where appropriate other project stakeholders. This enables project teams to prioritise, plan and deliver the most important sustainability issues for an individual site.

Community consultation



Planning support



Key benefits of BRE GreenPrint

- **Supports planning applications**
Through independent consideration of environmental, social and economic factors which result in clear recommendations and supporting documents
- **Applicable at all stages in the planning cycle**
Tailored approach allows flexible use at any planning stage or throughout the planning process
- **Site specific**
Produces specific outputs for individual sites which take account of local as well as national context thus allowing the true potential and real constraints to be considered
- **Encourages dialogue**
Provides a common language and approach, supporting communication between design teams, clients, local communities and Local Planning Authorities. This in turn provides greater confidence and transparency for all
- **Collaborative**
Reduces rework, engages the wider design team and encourages holistic design solutions
- **Iterative use improves masterplans**
Allows the design team to review their masterplans as they develop and thus increasing the likelihood of sustainable development
- **Accessibility**
Allows access to other BRE services as required during the process, such as; community engagement, production of site strategies, planning support, modelling (such as “right to light”, acoustic and wind)

“The BRE GreenPrint process has helped steer the development of strategy at Sherford, has acted as a great benchmarking tool and thereby enhanced comparative evaluation. We would recommend that all developers submit themselves to the process as an innately good discipline to inform good design and planning.”

James Koe, Red Tree

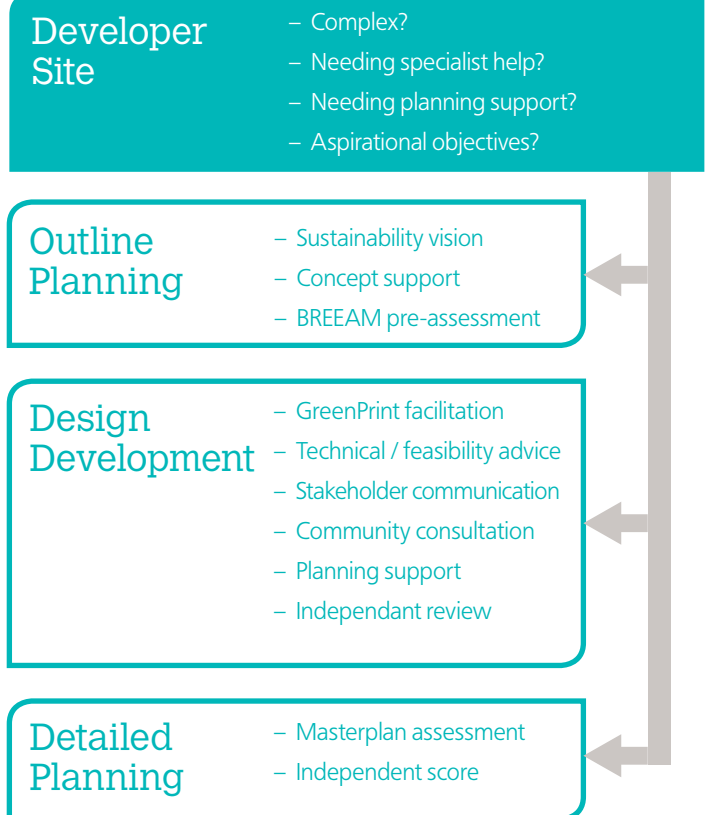


Figure 1: BRE GreenPrint through the planning stages

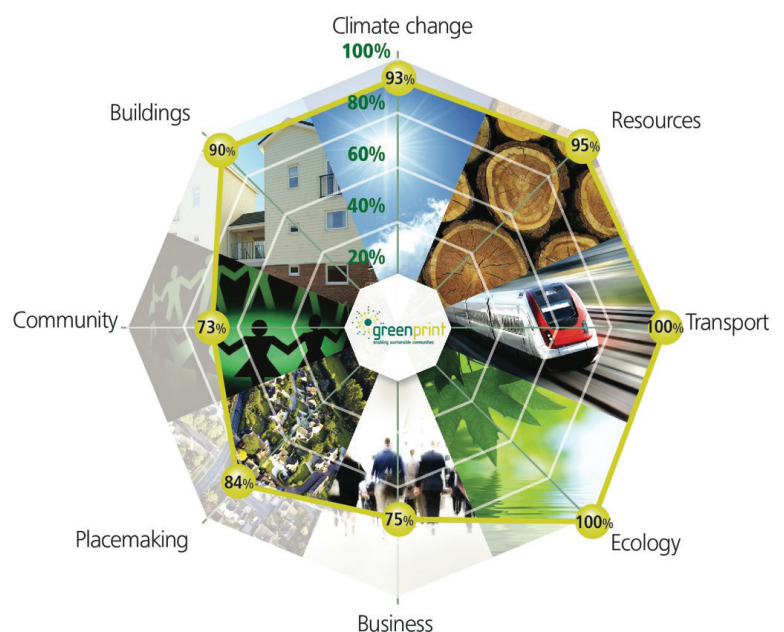


Figure 2: GreenPrint representation of a site's sustainability

Cover image: Tim Crocker Photography for
Feilden Clegg Bradley Studios

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BRE Trust

The BRE Trust uses profits made by BRE Group to fund new research and education programmes, that will help it meet its goal of 'building a better world together'.

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