



# 333

RESPONSES TO THE SURVEY

FROM

- 87% LOCAL RESIDENTS
- 6% BUSINESS OWNERS
- 6% VISITORS

# HITCHIN HIGH STREET RECOVERY SURVEY

2020-2021

## HIGH STREET/MARKET PLACE

The road closure of High Street was implemented throughout the week during the pandemic. This included using an existing gate to limit access to High Street/Market Place at certain times of day. This has provided benefit to social distancing and supported opportunities for an outdoor economy.

The scheme has benefits for local business and creates a more pleasant, attractive and healthier environment for pedestrians and outdoor diners. The current proposal is to trial this change over a longer period of time in support of locally planned activities/events.

RESPONDENTS

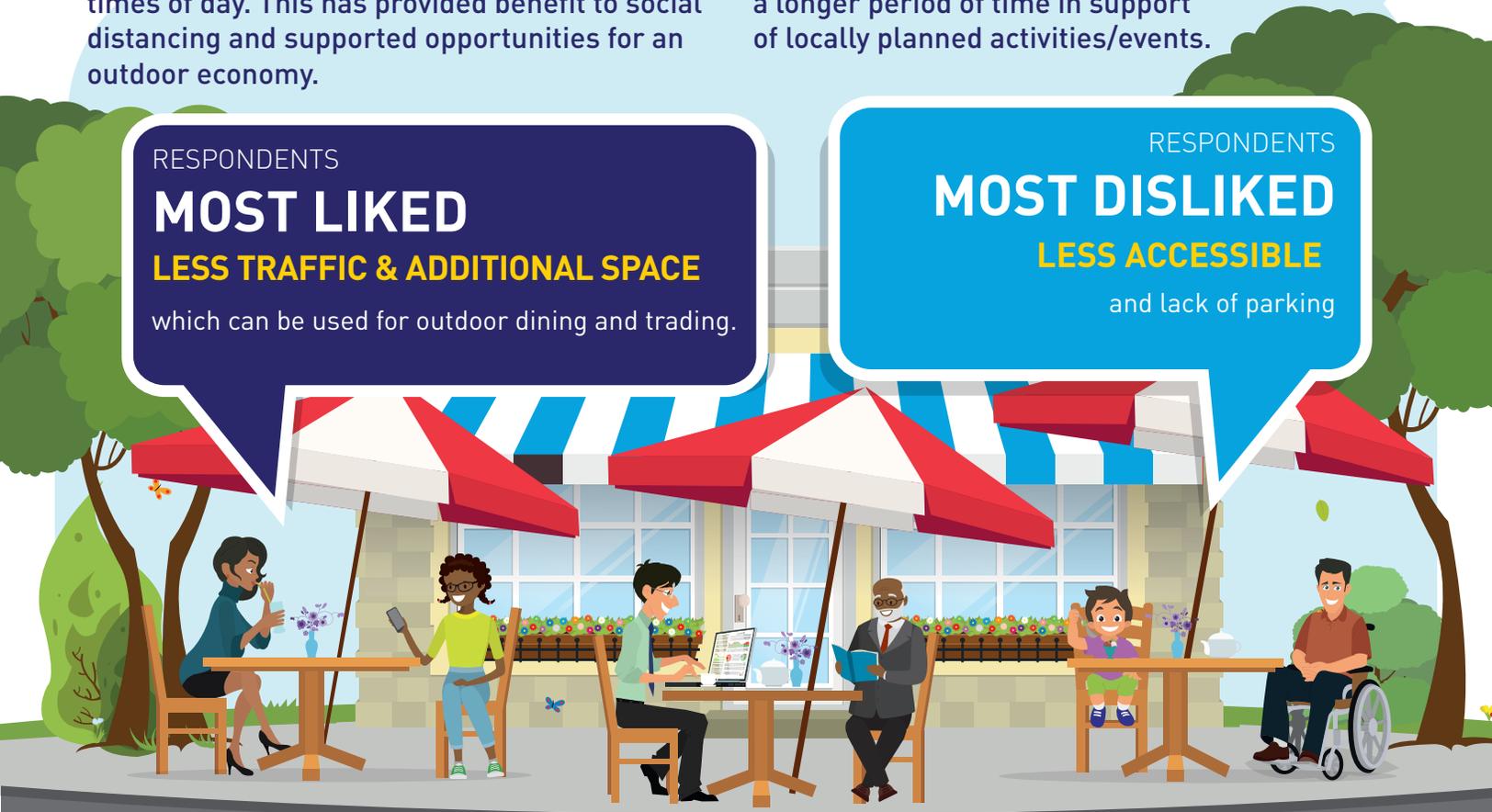
### MOST LIKED

**LESS TRAFFIC & ADDITIONAL SPACE**  
which can be used for outdoor dining and trading.

RESPONDENTS

### MOST DISLIKED

**LESS ACCESSIBLE**  
and lack of parking



RESPONDENTS THOUGHT

## IMPROVEMENT COULD BE MADE

By creating space for outdoor dining and trading, increasing the number of benches (places to rest) or by removing the temporary changes made.

## SOCIAL DISTANCING

In these locations the following agreed the changes allowed for safer use of the high street by making social distancing easier.

**77%**

HIGH STREET/MARKET PLACE



Respondents views on keeping the changes

## 18 MONTH TRIAL

ROAD	SUPPORTED A TRIAL	WERE UNSURE ABOUT A TRIAL	DIDN'T SUPPORT A TRIAL
HIGH STREET/ MARKET PLACE	<b>77%</b>	<b>5%</b>	<b>18%</b>



Respondents thought measures had

LOCATION	POSITIVE IMPACT	NEGATIVE IMPACT	NEITHER
HIGH STREET/ MARKET PLACE	<b>80%</b>	<b>15%</b>	<b>5%</b>

