



Hertfordshire
Growth Board



bcm

B2B COGNITIVE MARKETING

Award Categories:

Design Excellence – Housing Development sponsored by bcm

Project:

Hall Grove, Welwyn Garden City

Client:

Rockwell Homes

Architect:

Rock Townsend Architects LLP



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BuildingFutures Awards | Case Study

Hall Grove is a housing development which replaced an unused church building, all saints church and a single house in Welwyn Garden City. The new development comprises nine new homes including three 2-bed bungalows, five 2-bed houses and one 2-bed flat above and the new community hall building.

Careful architectural design sees the houses being more urban in nature to reflect the surroundings and fill in the missing parts of the urban fabric. Straightforward and robust construction ensures a good standard and longevity, and high levels of insulation have achieved good U-values throughout the scheme, reducing energy costs and carbon emissions. A design target for air tightness of 4.50 was set to ensure that Hall Grove is a sustainable development for living and bringing people together in an active community space.

Judges' Comments:

“This is a good example of high-density infill development, with a variety of housing types including bungalows, which comfortably responds to its context. It’s a great use of an under performing site and encouraging to see viability to densify and return a community space for local groups to meet along with associated properties which provide an income to allow for its upkeep.”

“The buildings are well orientated with front doors all facing into a central space which should encourage interactions with neighbours. The new connecting route through the scheme to local shops is well overlooked and a positive addition within the neighbourhood.”